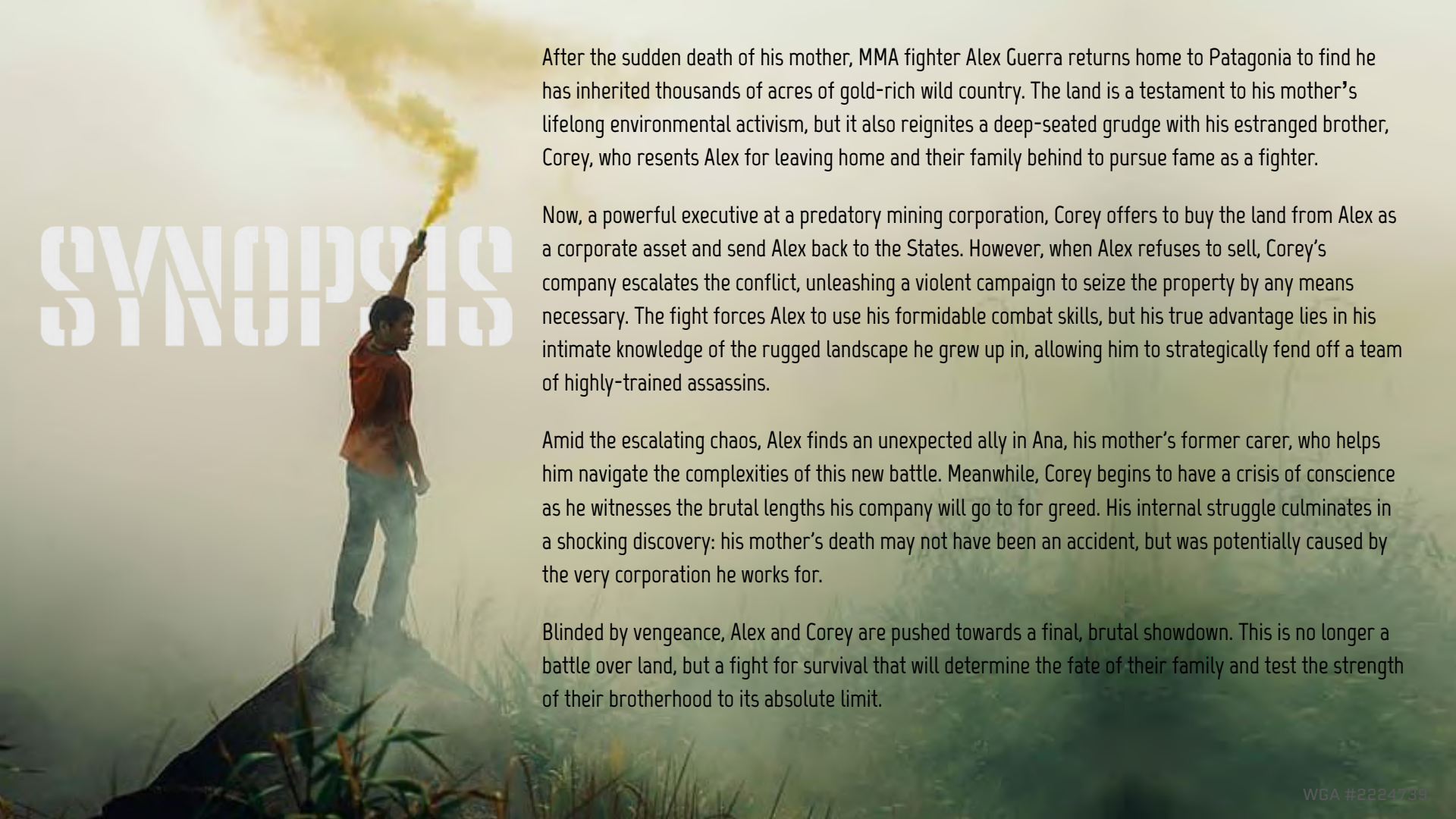


a pitch deck by Gonzalez & Hanford

WILD BLOOD

After the sudden death of his mother, Alex Guerra inherits his family's gold-rich land and finds himself pitted against his brother's cutthroat mining corporation, forcing him to choose between family loyalty and survival as greed turns into all-out war.





SYNOPSIS

After the sudden death of his mother, MMA fighter Alex Guerra returns home to Patagonia to find he has inherited thousands of acres of gold-rich wild country. The land is a testament to his mother's lifelong environmental activism, but it also reignites a deep-seated grudge with his estranged brother, Corey, who resents Alex for leaving home and their family behind to pursue fame as a fighter.

Now, a powerful executive at a predatory mining corporation, Corey offers to buy the land from Alex as a corporate asset and send Alex back to the States. However, when Alex refuses to sell, Corey's company escalates the conflict, unleashing a violent campaign to seize the property by any means necessary. The fight forces Alex to use his formidable combat skills, but his true advantage lies in his intimate knowledge of the rugged landscape he grew up in, allowing him to strategically fend off a team of highly-trained assassins.

Amid the escalating chaos, Alex finds an unexpected ally in Ana, his mother's former carer, who helps him navigate the complexities of this new battle. Meanwhile, Corey begins to have a crisis of conscience as he witnesses the brutal lengths his company will go to for greed. His internal struggle culminates in a shocking discovery: his mother's death may not have been an accident, but was potentially caused by the very corporation he works for.

Blinded by vengeance, Alex and Corey are pushed towards a final, brutal showdown. This is no longer a battle over land, but a fight for survival that will determine the fate of their family and test the strength of their brotherhood to its absolute limit.

KEY CHARACTERS

***Proposed talent are illustrative targets for market comparison only. No offers have been made or accepted. No endorsement or availability is implied. Any attachments, if applicable, will be disclosed separately and are subject to execution of definitive agreements.

ALEX GUERRA (mid-30s)

A disciplined yet deeply conflicted MMA fighter. Driven by honor and loyalty, Alex struggles between preserving his family's legacy and the pressures of modern greed.



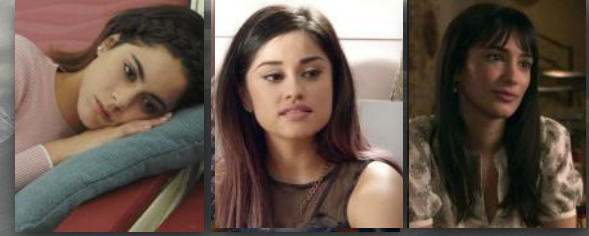
COREY GUERRA (late-20s)

Alex's ambitious younger brother and executive at Zarian Metals. Initially driven by power and success, Corey ultimately confronts profound moral dilemmas and questions his own path.



ANA (late 20s)

A fearless activist and caretaker, Ana becomes Alex's closest ally. Her intelligence, resourcefulness, and inner-strength are instrumental in the battle to save the land.



ENZA GUERRA (late-50s)

The matriarch whose passion for environmental activism and integrity serves as the emotional and moral core of the story. Her legacy profoundly influences her sons.



JOHN HARRIS (late-40s)

Ruthless CEO of Zarian Metals, representing corporate exploitation. Harris is willing to go to extremes to achieve his objectives, providing a formidable antagonist.



LOMA (late-40s)

Loma becomes Alex's trainer in the US and they immediately share a connection through their heritage. Loma ultimately becomes the catalyst for Alex to turn his life around.



TO NE & FEEL

The film's tone is visceral and grounded, with a bleak, neo-Western feel. The pacing is deliberate and tense, building to explosive, kinetic bursts of violence. Handheld camera shots create a voyeuristic intimacy and urgency in close-ups, while wide, sweeping shots of the Patagonian landscape emphasize isolation and scale. We lean into the western-feel for a color palette – desaturated, dominated by blues, grays, and natural earth tones. Sound direction would be immersive and raw, highlighting the sounds of nature, strained breathing, and the brutal impacts of combat, supported by a tense, atmospheric score.

Think the style of *Sicario* meets the emotional weight and family dynamics of *Hell or High Water*.





CORE THEMES

LOYALTY VS GREED:

How much would it take to buy your loyalty... your silence... your betrayal?

REDEMPTION:

Getting a second chance is only worthwhile if you're willing to change yourself.

HONORING HERITAGE:

Protecting land, culture and nature's gifts is part of what makes the soul whole.

WHY NOW?

In an era where headlines are dominated by environmental crises and corporate scandals, this film offers a cathartic and explosive exploration of a narrative we see playing out every day. The story is a powerful vehicle for diving into the consequences of unchecked corporate power, using the high-stakes world of an action thriller to expose the moral corruption that can occur when profit is prioritized over life.

- Family, Legacy, Reconciliation
- Corporate Greed & Ethical Conflict
- Environmental Awareness & Justice
- Cultural Relevance

EMOTIONAL TAKEAWAY

Despite the bitter resentment and betrayal between the two brothers, the narrative arc suggests a journey toward a deeper understanding. The core emotional message is that true family loyalty isn't defined by blood alone, but by shared values and the willingness to fight for what's right—even when it means confronting the person you once were and the people you've become. Ultimately, the film offers a message of hope, showing that reconciliation and justice can prevail over greed and that a broken family can be repaired.



This film combines the pulse-racing tension and flash-point violence of Denis Villeneuve's *SICARIO*, with the brutal high stakes of family loyalty and betrayal in David Mackenzie's *HELL OR HIGH WATER*, tied up with the corporate colonization of culture and rape of the land and its people as in Scorsese's *KILLERS OF THE FLOWER MOON*.

CREATIVE TEAM

ALEX 'CHILI' SCHOENAUER

WILD BLOOD is inspired by the real life story of Alex Schoenauer. Growing up in the rugged landscape of Patagonia, Alex and his brother Corey had an adventurous, off-grid childhood. His parents, Vicenta and Kent, taught their sons to be tough and resourceful. However, financial strain along with Kent's strict religious views, created an irreparable divide between him and his rebellious sons. In their teens, Alex and his brother Corey left for Washington to live with their grandfather, and the distance caused their parents' marriage to fall apart.

During the separation, Vicenta secretly took to the mountains to search for gold. She believed there was a gold streak at a bend in the river, which the boys jokingly named "Mom's Rock." Meanwhile, Alex pursued a career as a professional MMA fighter in Las Vegas, only to return home when his mother was diagnosed with terminal cancer. It was then he found she secretly left him over 1,200 acres of land, hoping he would carry on her search for gold in the face of poachers, criminals, corporate entities and the unforgiving wild of Patagonia itself.

"When I discovered everything she left me, I realized that our last trip down there wasn't just for nostalgia...it was her way of preparing me to go on this journey myself. For her legacy. And my own. With the deed in hand, I knew in that moment exactly what I needed to do... I needed to find the gold she spent her whole life searching for."

- Alex Schoenauer



CREATIVE TEAM



MICHELLE JUBILEE GONZALEZ

Michelle Jubilee Gonzalez is an award-winning actress, producer, and TV/film writer known for her versatility and dedication. With accolades from prestigious film festivals and two SAC Award nominations for “Black Panther: Wakanda Forever” and “Shang-Chi and the Legend of the Ten Rings,” she has garnered significant industry acclaim. Michelle has collaborated with industry giants such as Oscar-winner Tony Adler (“American Beauty”), Jon Phillion (“True Blood,” “Fast & Furious”), and Robert Rodriguez. Her formal training in business and performing arts, combined with extensive experience, fuels her passion for storytelling across stunts, acting, post-production, soundtracks, voice-over, distribution, and financing. Michelle is also deeply committed to sustainability and social impact. Through her non-profit, Paragon Institute of Innovation, she aims to lead initiatives that promote economic development beneficial to both people and the planet. Guided by the Latin phrase “Aut inveniam viam aut faciam” (“I shall either find a way or make one”), Michelle continues to make a profound impact within the industry, both in front of and behind the camera.

Brian Hanford is a distinguished writer and producer, excelling in feature film and TV. His blend of creativity and strategic execution consistently delivers high-quality projects. In the last year, Brian wrote and directed two original features “*Playing for Mozart*” and “*A Christmas Pitch*,” produced by Atlas Studios and Goldenrod TV & Film. For the past four years, Brian has worked for Hearst Media Production Group where he has written and produced three award-winning unscripted TV series airing on ABC and NBC. Since 2020, Brian has also served as a development producer at Hearst and Reckognition Productions where he led multiple new projects, developed successful content ideas, and refined both scripted and unscripted concepts with executives and clients. Currently, Brian is directing the TV talk show “*Health Uncensored with Dr. Drew*” on Lifetime. Brian’s career is marked by a passion for storytelling and a ability to blend creative vision with strategic planning, solidifying his standing in content development and production.

BRIAN HANFORD



A WORD FROM THE WRITERS



We didn't write *WILD BLOOD* to glorify a fight, but instead, to end one. This is a story about the precise moment we choose to rewrite our futures, not being defined by what hurt us. Two brothers, bound by the same inherited wound, make opposite vows: one to own the land, the other to forget it – but as fate brings them back together, they realize they must both honor it.

Our aim is to raise your pulse and lower your guard, so when their critical moment of choice arrives, you feel both the immense cost and the unexpected mercy. In this story, as in life, a true legacy isn't what we inherit—it's what we write ourselves.

With this film, we want to leave you catching your breath but also, with a profound empathy, ready to believe that choosing differently can save more than a life—it can forge a better future.

AUDIENCE & MARKET

TARGET DEMOS: The primary target audience is Males aged 18-45, who are drawn to action, thriller, and combat sports. The secondary audience expands to Males and Females aged 18-55 who appreciate character-driven dramas, family sagas, and films with a strong environmental or anti-corporate theme. The compelling blend of visceral action and emotional weight positions it to perform well in both domestic and international markets, particularly in territories with an appetite for “elevated genre” films.

ANTICIPATED RATING: The film’s tone, including mentions of a “violent campaign,” “highly-trained assassins,” and a “brutal showdown,” points to a strong R-rating (or equivalent). This is due to the intense, albeit fast, moments of violence, in combination with mature themes of betrayal and vengeance, and adult language. A hard R is essential to fully realize the gritty and unforgiving nature of the story.

PLATFORM FOR RELEASE: The breathtaking Patagonian landscapes and the high-octane action sequences are best experienced on a big screen, so a release in theatres (limited or full) would be ideal. After its theatrical run, the film would thrive on a major streamer like Netflix, Disney+, or Amazon Prime Video. Its high-concept premise and genre-blending elements make it a perfect “tentpole” title to attract and retain subscribers, leveraging its universal themes and broad appeal. The spotlight on South American culture and environmental consideration may also create a magnetism for diverse audiences and socially/environmentally conscious demographics naturally predisposed to streaming services.

BUDGET & USE OF FUNDS

TOTAL BUDGET: \$5.75m

USE OF FUNDS (*Topline*):

- Development: \$350,750.00 (~6.1%)
- Production: \$3,961,750.00 (~68.9%)
- Post-Production: \$983,250.00 (~17.1%)
- Marketing/P&A: \$454,250.00 (~7.9%)

INTENDED LOCATION(S):

- Los Angeles, CA – Main base of production with elite built-in infrastructure, talent and crew ready to go. Ideal location for majority of interiors, sound stage needs and more.
- Mammoth Lakes/Bishop, CA – Often dubbed “Little Patagonia,” this location is a perfect place to utilize the California talent and crew while also being able to capture exteriors that look similar to Patagonia. Also, due to its proximity to LA, this area is ready for filming, both in housing and location needs.
- Patagonia (Argentina) - We have exclusive and unprecedented access to over 1000 acres of privately owned wild country in Patagonia thanks to co-producer and inspiration for the film, Alex Schoenauer. Additionally, he can provide housing, power and any expendables, security, contacts in the region.

INCENTIVES & LOCATION PLAN:

- California (Main Base of Production) For independent film, as of June 2025, California has now made a tax credit available for up to 35% in refundable or transferable tax credit for any project over \$1m up to \$20m of qualified expenditures.
- Argentina: Provincial Incentives are key. Some provinces have their own programs. For example, the province of Río Negro, located in northern Patagonia, offers a 15% cash rebate to productions that employ a certain percentage of local cast and crew.
 - Buenos Aires Cash Rebate: The capital city of Buenos Aires has one of the most significant and well-defined programs. It offers a cash rebate of 15% to 20% on qualified expenses for foreign film and television productions that meet a minimum spending threshold.

SCHEDULE & PRODUCTION PLAN

CURRENT STATUS:

- SCRIPT: Draft 3 (a/o 08 SEP 2025)
- STUNT TEAM: Sli Lewis & Kyle Woods
[5150 Action Design Team](#) / Stunt Coordinators.

FILMING BLOCKS:

- BLOCK 1 - Principal photography in the US (California) consisting of $\approx 80\%$ of the film.
- BLOCK 2 - Principal photography on location in Patagonia, consisting of $\approx 20\%$ of the film.

TIMELINE:

- Development/Packaging: Apr - Jun 2026
- Prep for Block 1: Jul - Aug 2026 (≈ 8 weeks)
- Block 1 Principal Photography: Sept 2026 (≈ 20 days, 5-day weeks)
- Prep for Block 2 in US: Oct 2026 (≈ 2 weeks)
- Prep for Block 2 on Location (Argentina): Late Oct 2026 (≈ 1 week)
- Block 2 Principal Photography: Nov 2026 ($\approx 5-10$ days)
- Post-Production: Dec 2026 - April 2027
- Delivery: May 15, 2027 (DCP + OTT masters + M&E)

Key Considerations:

- Filming in Patagonia is extremely weather/season dependent so to mitigate risk, needs to be done in Spring/Summer months (October - February) hence the delayed start to production.
- Logistics (remote hub): housing & transport locked; backup vendors; daily shuttle plan
- Talent availability: overlapping date holds; backup casting; pickup window baked into post Incentive audit/monetization: pre-eligibility confirmed; conservative rate; bridge facility in place
- Permits / community: early film office engagement; alternates on soft hold; neighbor notice program
- Health & safety: H&S supervisor + set medic; risk assessments; emergency response plan Data security: dual on-set backups; watermarked cloud dailies; weekly LTO archive

RIGHTS CHAIN OF TITLE & COMPLIANCE

INSURANCE:

- E&O: Limits \$1M/\$3M, 3-year policy with 3-year tail option; clearance attorney opinion & title report attached to application.
- Production Package: GL \$1M/2M, Auto (HNOA), Workers' Comp, Equipment, Props/Set/Wardrobe; stunts/hazardous coverage as scheduled.
- Certificates: EMC, financiers, and distributor listed as AI/LC where applicable.

DATA & PRIVACY:

- PII handling protocols; consent language in releases; secure storage of IDs, timecards, medicals; deletion policy post-delivery.

UNDERLYING IP & CHAIN OF TITLE:

- Source: Original screenplay (no underlying book/article).
- Option Agreement: TBD – term 18 months w/ 12-month extension; purchase price on 1st day of principal.
- Assignments: Option & writer agreements assigned to Project, LLC (production SPV).
- Writer Agreements: Work-for-hire; WGA covered.
- Registrations: WGA Reg #2224739; USCO copyright filing upon picture lock.
- Title Report: Vendor engaged; report due Nov 15, 2025; no conflicting marks expected.
- Binder: Option/Purchase + Assignments, Writer deals, Title report, Copyright filings, Chain-of-title affidavit.

Delivery & Compliance:

- Clearance binder complete by Picture Lock; E&O bound prior to delivery.
- Guild paperwork, cue sheets, credit blocks, and legal deliverables packaged with QC-ready masters.

EMC Alignment:

- Owner participation is governed by EMC Real World Contracts; any on-chain record is administrative only; Real World Contracts



a film by Gonzalez & Hanford

WILD BLOOD

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DISCLAIMERS & NOTICES:

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