



A SAMPLE PITCH DECK BY DR. XYZ SAPIEN

TITLE OF FILM

<INSERT> A LOGLINE THAT INTRODUCES THE PROTAGONIST + GOAL + OBSTACLE + STAKES IN A CONCISE, CAPTIVATING, AND COMPELLING WAY.

INSERT A CAPITIVAITNG
MOVIE SELLING IMAGE



PROD CO.
NAME



SYNOPSIS

This is where you can write a short summary of your film. The following copy has been provided for you to use as an example: In 'Shattered Illusions,' we delve into the world of Olivia, a highly successful CEO with a seemingly perfect life. But when long-buried secrets from her past come to light, her world is shattered and she must confront the consequences of her actions. Through a captivating storyline, we witness the unraveling of Olivia's' carefully crafted facade and the inner turmoil she must face. It's a powerful exploration of the price of ambition and the healing power of love and redemption.

- Min 150 words // Max 600 Words
- beginning → end (spoilers OK for internal review).

KEY CHARACTERS

Proposed talent are illustrative targets for market comparison only. No offers have been made or accepted. No endorsement or availability is implied. Any attachments, if applicable, will be disclosed separately and are subject to execution of definitive agreements.



Actor A



Actor B



Actor C



Actor D

- 3–5 roles with dream/target talent.

tone & feel

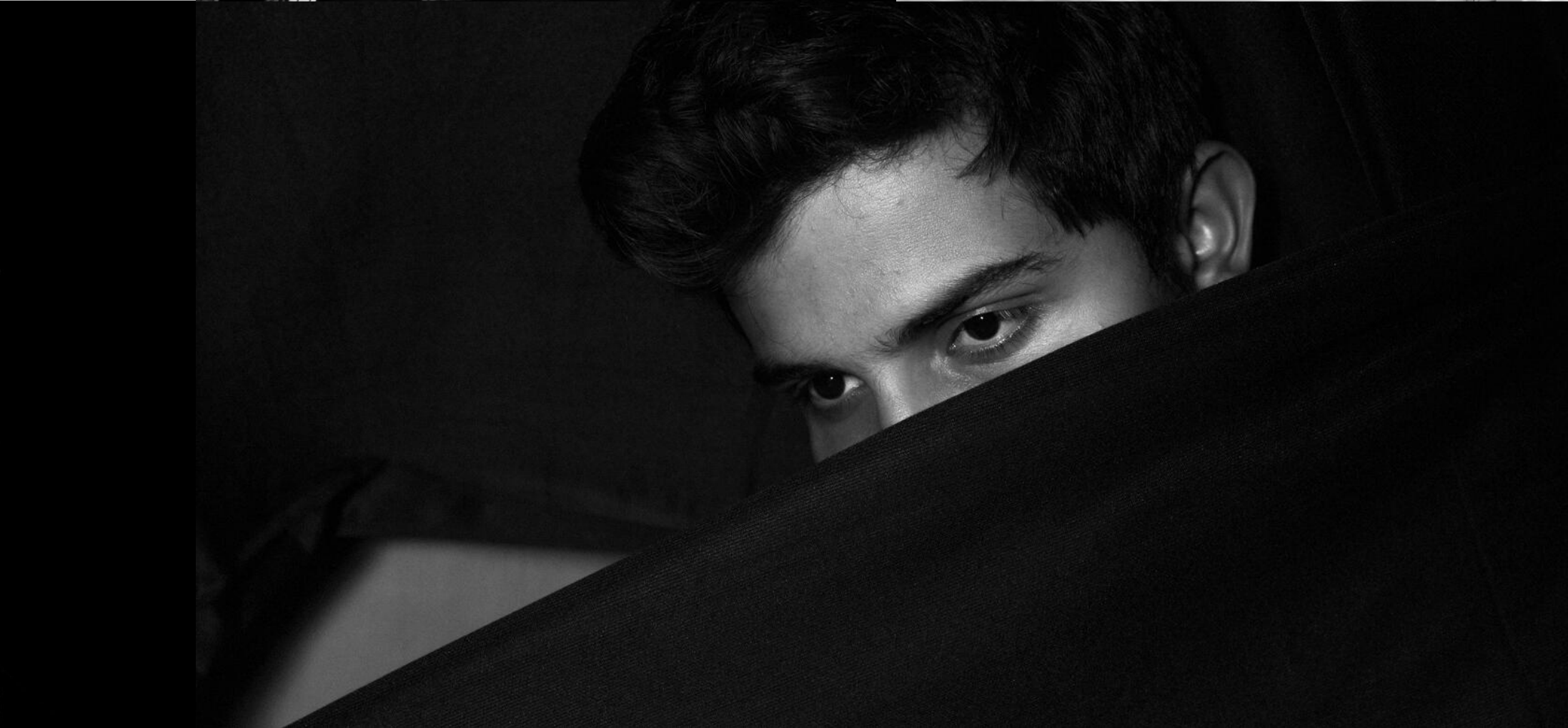
- Style references (film/TV), pacing, camera language, palette, sound/music direction.
- Drop in 3–6 mood-board frames.

- Intense
- Suspenseful
- Emotional
- Dramatic
- Mysterious
- Thought-provoking
- Poignant
- Introspective
- Complex



VISUAL REFERENCE

Use imagery to show your vision for your film



CORE THEMES

Sample 1: Challenges can be our blessing in disguise, the catalyst for change.

Sample 2: Progress is better than perfection

Sample 3: Let no circumstance nor person define your limitations...You are the architect of your life.

WHY NOW?

1-2 Lines as to the Filmmaker's reason to express this film at this present moment.

Intended Emotional Takeaway

Grab life by the horns. Carpe Diem. etc.



COMPS

3–5 titles with year / (budget & BO if known) / why relevant (tone, audience, format, distribution path).

MOVIE 1

MOVIE 2

MOVIE 3

Prefer comps that reflect audience & positioning, not just favorites.



CREATIVE TEAM

Director, Writer(s), Producers/EPs (+ key HODs if helpful).

2–3 line bios each focused on credibility, relevant wins/credits, and why this team can deliver this tone/scale.



A WORD FROM THE WRITER

SAMPLE: Shattered Illusions is a thrilling story about power, control, and consequences that challenges viewers to confront the illusions they create for themselves. The cast of intriguing and unpredictable characters all hide secrets, creating a web of intrigue and suspense. The story is also a journey of self-discovery and redemption, with moments of tenderness and vulnerability.

AUDIENCE & MARKET

- Target demo[s], anticipated rating, language[s], format [feature/series + runtime/episode count].
- Platform fit [theatrical/streamer/hybrid], festival path, international/diaspora potential.
- Optional [only if concrete & material]: Ancillary & Impact — partners, social cause, or additional revenue streams [education/licensing, soundtrack, events] with hard numbers and measurement.



BUDGET & USE OF FUNDS

Total Budget: \$8.20M

Use of Funds (Topline):

- Development: \$0.50M (~6.1%)
- Production: \$5.65M (~68.9%) — includes contingency & completion bond
- Post-Production: \$1.40M (~17.1%)
- Marketing/P&A: \$0.65M (~7.9%)

Incentives & Location Plan (example):

- Evaluating EMG-approved tax-incentive states; targeting a 25% transferable credit on \$6.0M qualified in-state spend → \$1.50M gross credit.

Intended Location (choose one):

- If targeting is known: "EMG-approved tax-incentive state — targeting <State>; specifics subject to budget, permits, and EMG approval."
- If TBD: "EMG-approved tax-incentive state; specifics TBD."
- [Optional, if relevant to your project: "Currency/FX considerations reserved within production/contingency if international spend is material."]

SCHEDULE & PRODUCTION PLAN

Current Status

- **Script: Draft v4; polish due Sep 30, 2025**
- **Director: Attached • Casting: CD engaged; LOIs out to two leads**
- **Locations: EMG-approved tax-incentive state [shortlist finalized; selection pending incentive award & availability]**
- **Vendors: Bond broker, production insurance, and payroll vendor engaged**

Timeline [target]

- Development / Packaging: Sep–Oct 2025
- Prep: Nov–Dec 2025 ($\approx$ 8 weeks)
- Principal Photography: Jan 12 – Feb 20, 2026 ($\approx$ 30 shoot days, 5-day weeks)
- Post-Production: Feb–Jun 2026
 - Picture lock: Apr 30, 2026
 - Sound mix / color grade: May–Jun 2026
 - Music licensing & deliverables: through Jun 2026
- Delivery: Jul 15, 2026 (DCP + OTT masters + M&E)

Key Risks & Mitigations [topline]

- Weather (winter exteriors): flexible order of days, cover sets, stage fallback
- Logistics (remote hub): housing & transport locked; backup vendors; daily shuttle plan
- Talent availability: overlapping date holds; backup casting; pickup window baked into post
- Incentive audit/monetization: pre-eligibility confirmed; conservative rate; bridge facility in place
- Permits / community: early film office engagement; alternates on soft hold; neighbor notice program
- Health & safety: H&S supervisor + set medic; risk assessments; emergency response plan
- Data security: dual on-set backups; watermarked cloud dailies; weekly LTO archive

Currency/FX considerations (if applicable):

FX exposure capped via forward hedges; variance absorbed within contingency/reserve.

RIGHTS, CHAIN OF TITLE & COMPLIANCE

Underlying IP & Chain of Title

- **Source:** Original screenplay (no underlying book/article).
- **Option Agreement:** Executed Aug 15, 2025; term 18 months w/ 12-month extension; purchase price on 1st day of principal.
- **Assignments:** Option & writer agreements assigned to Project, LLC (production SPV).
- **Writer Agreements:** Work-for-hire; WGA covered.
- **Registrations:** WGA Reg # TBD; USCO copyright filing upon picture lock.
- **Title Report:** Vendor engaged; report due Nov 15, 2025; no conflicting marks expected.
- **Binder:** Option/Purchase + Assignments, Writer deals, Title report, Copyright filings, Chain-of-title affidavit.

Insurance

- **E&O:** Limits \$1M/\$3M, 3-year policy with 3-year tail option; clearance attorney opinion & title report attached to application.
- **Production Package:** GL \$1M/2M, Auto (HNOA), Workers' Comp, Equipment, Props/Set/Wardrobe; stunts/hazardous coverage as scheduled.
- **Certificates:** EMG, financiers, and distributor listed as AI/LC where applicable.

Data & Privacy

- **PII handling protocols;** consent language in releases; secure storage of IDs, timecards, medicals; deletion policy post-delivery.

Delivery & Compliance

- **Clearance binder complete by Picture Lock;** E&O bound prior to delivery.
- **Guild paperwork, cue sheets, credit blocks, and legal deliverables packaged with QC-ready masters.**

EMG Alignment

- **Owner participation is governed by EMG Real World Contracts;** any on-chain record is administrative only; Real World Contracts control.

CONTACT US

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Ethical Media (EMG) is paying the creative team to produce the film on behalf of all token owners.