



PITCHDECK TEMPLATE

Slide-by-slide formula for what goes on each page

1. Title / Poster / Logline

- Big title + one killer selling image.
- 1-sentence logline: protagonist + goal + obstacle + stakes.

2. Synopsis

- Min 150 words, Max 600 words; beginning → end (spoilers OK for internal review).
- Optional 3–5 beat bullets to anchor the arc.

3. Proposed Cast (Illustrative)

- 4–8 roles with dream/target talent.
- **Legal disclaimer (must appear):** “Proposed talent are illustrative targets for market comparison only. No offers have been made or accepted. No endorsement or availability is implied. Any attachments, if applicable, will be disclosed separately and are subject to execution of definitive agreements.”

4. Tone & Feel

- Style references (film/TV), pacing, camera language, palette, sound/music direction.
- Drop in 3–6 mood-board frames.

5. Themes

- 3–5 core themes.
- “Why now?” (1–2 lines).
- Intended emotional takeaway.

6. Comps

- **3–5 titles** with year / (*budget & BO if known*) / **why relevant** (tone, audience, format, distribution path).
- Prefer comps that reflect **audience & positioning**, not just favorites.

7. Creative Team

- Director, Writer(s), Producers/EPs (+ key HODs *if helpful*).
- 2–3 line bios each focused on credibility, relevant wins/credits, and why this team can deliver this tone/scale.

8. Audience & Market

- Target demo(s), anticipated rating, language(s), format (feature/series + runtime/episode count).
- Platform fit (theatrical/streamer/hybrid), festival path, international/diaspora potential.

- **Owner Value Proposition through EMG:** what token owners receive (**rights, revenue-share, reporting cadence**), **eligibility/transfer limits**, and that **Real World Contracts** control.
- **Optional (only if concrete & material): Ancillary & Impact** — partners, social cause, or additional revenue streams (education/licensing, soundtrack, events) with **hard numbers and measurement**.

○

9. Budget & Use of Funds (Topline)

- Topline budget + simple split (dev, prod, post, marketing).
- Incentives & location plan.
 - i. Intended Location: EMG-approved tax-incentive state (*if known: “targeting xyz State”*); specifics subject to budget, permits, and EMG approval.
 - ii. If TBD: Intended Location: EMG-approved tax-incentive state; specifics TBD.

○

10. Schedule & Production Plan

- Current status (script, attachments, locations).
- Timeline (quarters are fine): dev → prep → shoot → post → delivery.
- Key risks + mitigations (weather, union, logistics).
- (*If shooting internationally and FX is material, add a one-liner “Currency/FX considerations.”*)

11. Rights, Chain of Title & Compliance

- Underlying rights status (option/purchase/IP).
- Union plan (**SAG-AFTRA/WGA/DGA**) and approach.
- Music clearance plan (original vs licensed).
- Insurance: **E&O + production**.
- Releases (life rights/doc) where applicable.

12. CONTACT & LEGAL NOTICES

Contact block: Name • Role • Email • Phone • Website/Socials

COPY & PASTE Disclaimer & Notices Below in Font 10:

This deck is for information only — not an offer to invest or a promise of results. Numbers, cast, schedule, and strategy are estimates and may change. Comparable titles and projections are examples, not guarantees. Please do your own due

diligence and consult legal/financial advisors. Keep this deck private; do not share or copy without written permission.

This presentation is provided solely for informational purposes and does not constitute an offer to sell or a solicitation of an offer to buy any security, interest, or participation. Any such offer, if made, will be made only pursuant to definitive documentation or offering materials and only in jurisdictions where permitted by law and to persons who satisfy applicable eligibility requirements.

This presentation contains forward-looking statements, which involve risks and uncertainties; actual results may differ materially. No obligation is undertaken to update such statements. Budgets, schedules, comparable titles, talent references, and market data are illustrative and subject to change; no endorsement by any third party is implied.

Recipients should not rely solely on this deck and must conduct their own due diligence. EMG and the producers disclaim liability for errors or omissions except as may be expressly set forth in definitive agreements. Any production is subject to applicable laws, union rules, permits, and approvals.

Not legal advice — have counsel review for your jurisdiction.

EMG implements audience participation and ownership through Real World Contracts—traditional, enforceable agreements executed under applicable law. These documents define all rights, revenue shares, obligations, eligibility requirements, and restrictions. Any on-chain record (for example, a digital receipt or token) is an administrative reference to those agreements and does not itself grant rights beyond what the Real World Contracts expressly provide.

Where participation opportunities are offered, they will be offered and sold, if at all, only in compliance with applicable law and only pursuant to the relevant Real World Contracts and offering materials. Eligibility (including KYC/AML, residency, and other qualification criteria) and transferability may be restricted. In the event of any discrepancy between a digital record and the Real World Contracts, the Real World Contracts control.

Ethical Media (EMG) is paying the creative team to produce the film on behalf of all token owners.